



**veguary**

*2022 Veguary  
Sponsorship  
Package*

**28 DAYS OF HIGHLIGHTING  
VEGANISM AND BLACK WELLNESS**

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[WWW.AFROVEGANSOCIETY.ORG](http://WWW.AFROVEGANSOCIETY.ORG)



# A Celebration of Black Vegan Culture

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Veguary is a FREE month-long celebration encouraging people to try vegan living during the month of February. This campaign is purposefully situated in the month of February - Black History Month in the United States - to highlight the contributions of Black trailblazers, and the many benefits of vegan living in our communities.

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# WHO'S INVITED?



Individuals interested in learning more about the benefits of vegan living

Families looking for tips and recipes to help them make healthier choices



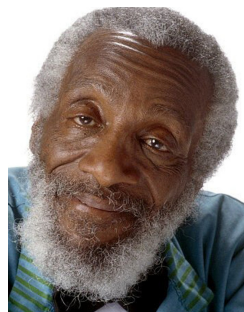
Vegans looking to introduce family and friends to vegan living

# WHAT ARE YOU SUPPORTING?

## Dynamic Speakers



## Interactive Cooking Demos



## Black History Education

## Live Q&As



## Online Support

# What We're Offering

- Placement on Veguary sponsor page
- Placement in 1 Veguary daily email
- 1 social media mention on Facebook and Instagram in group sponsor acknowledgement

**BRONZE**  
**\$100**

- Placement on Veguary sponsor page
- Placement in 1 Veguary daily email
- 2 individualized spotlight social media mentions on Facebook and Instagram

**SILVER**  
**\$250**

- Placement on Veguary sponsor page and homepage
- Placement in 1 Veguary daily email and one Veguary promo email (8,000 subscribers)
- 2 individualized social media mentions on Facebook and Instagram
- Sponsor thank you during 1 weekly Veguary live stream

**GOLD**  
**\$500**

